

# Come and Join Us at the 2nd Fukuoka Cruise Conference

The second Fukuoka Cruise Conference will be held to discuss the expansion strategy for the Asian cruise market with executives of leading cruise lines doing business in Asia, clarify challenges Japan faces in the rapidly-growing cruise industry and explore measures to bring Japan 'the era of welcoming one million foreign visitors by cruise ships'.

Fukuoka City is currently inviting those from the port authorities, the cruise industry including travel and tourism business, and the media to listen to the discussion. To attend the conference, please visit the following website for registration by Friday, October 30, 2015. This conference is free to attend and can accommodate 200 attendees.

Website address for registration only

<http://www2.convention.co.jp/cruise-fukuoka2015/>

## < The 2nd Fukuoka Cruise Conference – Outline >

1. Host: Fukuoka City
2. Support: Cruise Lines International Association (CLIA) North Asia  
Ministry of Land, Infrastructure, Transport and Tourism  
Japan Tourism Agency (TBA)  
Japan Cruise Port Association  
Kyushu Cruise Promotion Conference
3. Date: 14:00-17:30, Monday, November 30, 2015
4. Venue: International Conference Zone  
5th floor, Fukuoka International Congress Center  
2-1, Sekijo-machi, Hakata-ku, Fukuoka City

5. Program: \*All titles of speeches and a discussion are tentative.

- (1) 14:00-14:10 Welcome speech and presentation by the host  
'CRUISE NEXT – Cruise Promotion in Fukuoka City'  
Soichiro Takashima, Mayor of Fukuoka City
  - (2) 14:10-14:20 Greeting message from honorable guests
  - (3) 14:20-14:50 Keynote speech  
'Prospect for Asian Cruise Market'  
Dr. Zinan Liu, Chairman of CLIA North Asia / President of China and  
North Asia Pacific region, Royal Caribbean International
  - (4) 15:10-16:40 Panel discussion  
'Extensive Collaboration and Product Development for Shore Excursion'  
<Coordinator>  
Chie Hoashi, Executive Vice President, INOUT Co., Ltd.  
<Panelist>  
Buhdy Bok, President, Costa Asia  
Anthony Kaufman, Senior Vice President, Princess Cruises  
Kyohei Sakita, Mayor of Nichinan City, Miyazaki  
Junichiro Nakashima, Chief Executive, Port & Harbor Bureau,  
Fukuoka City
  - (5) 17:00-17:30 Special lecture  
'Japanese Cruise Market Expansion'  
Eiko Kijima, Special Advisor, Carnival Japan
6. Attendee: 200 from the port authorities, the travel and tourism business  
and the media
7. Reference: The report of the 1st Fukuoka Cruise Conference is available on the  
website below.

[http://port-of-hakata.city.fukuoka.lg.jp/topic\\_pdf\\_e\\_1/531d0c8eb1ab17.74536074.pdf](http://port-of-hakata.city.fukuoka.lg.jp/topic_pdf_e_1/531d0c8eb1ab17.74536074.pdf)

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