Workshop for Lunch Ashore

Hakata Port is called by a number of cruise ships. In 2015, the port is expected to receive more calls than ever. As the size of cruise ships gets bigger, Fukuoka City will sometimes welcome several thousand foreign tourists a day.

One-day shore excursions in the city need to secure places for lunch. To find restaurants that can offer cruise tourists great Japanese meals, the city invited tour agencies providing group tours to cruise passengers and held a workshop where they could meet with those from the restaurant industry. The workshop also offered information on lunch ashore for group tourists.

1. Date 14:00-16:00, Thursday, January 15th, 2015

2. Venue Auditorium, Fukuoka City Hall

(15th Floor, 1-8-1, Tenjin, Chuo-ku, Fukuoka City)

3. Program

14:05 Greeting from the host, Soichiro Takashima, Mayor of Fukuoka City

14:10 Speech by Cruise Promotion Section, Hakata Port & Harbor Bureau 'Promoting the Cruise Industry in Fukuoka City'

14:25 Panel discussion 'Conditions for Shore Excursions and Venues of Lunch'

Panelist: Mr. Jianning Wang, JCT

Mr. Makoto Yoshida, Fukuoka Sales Office, CITS Japan Co., Ltd.

Ms. Xiugin Xing, Sales & Marketing Producer, JTB Kyushu Corp.

15:00 Greetings and business meetings among participants (- 16:00 end of the event)

4. Participants About 120 persons (18 tour agencies and 33 restaurant businesses)



From left: (1) Greeting from the host by Mayor Takashima, (2) Panel discussion, (3) Business meetings

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