

Fukuoka City Basic Concept

Fukuoka City is a focal point of exchange within Asia where people want to live, visit, and work.

9th

Fukuoka City Master Plan

Asia's forerunner in striking a balance among people, the environment, and urban vitality.

Abridged Version



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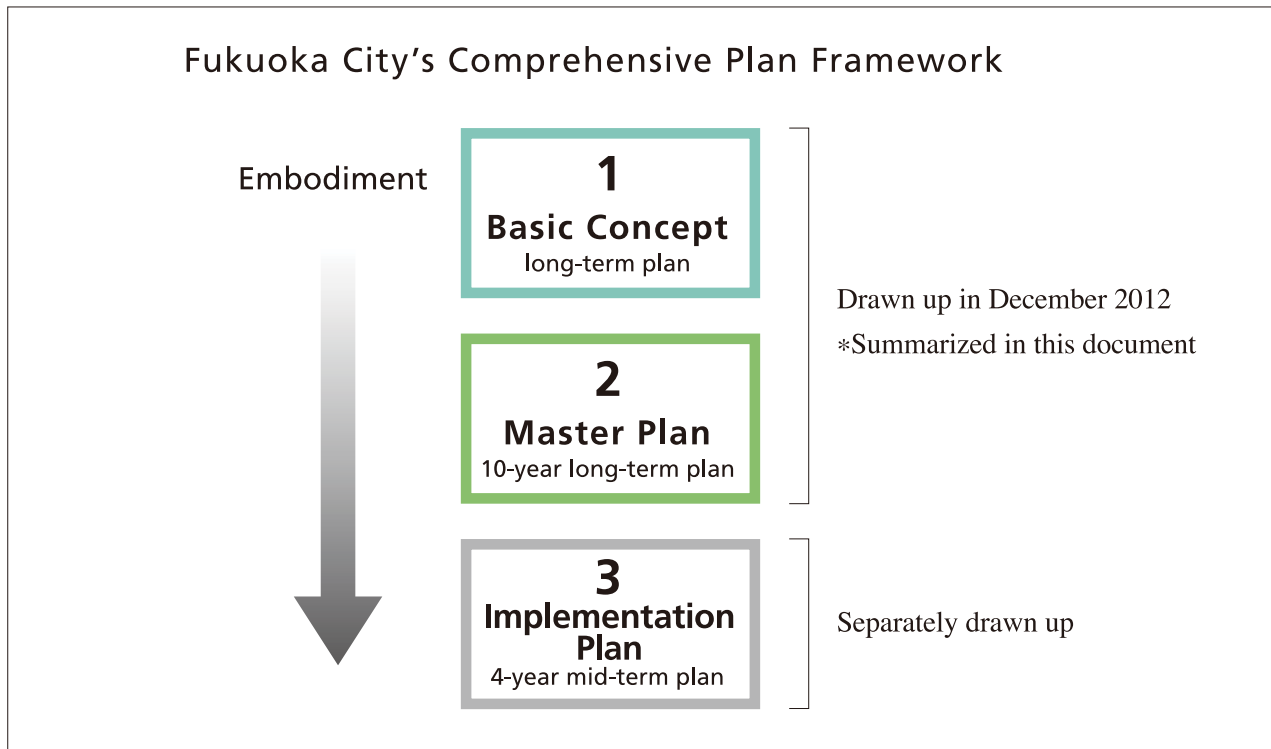
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Introduction:

Fukuoka City's Comprehensive Plan Framework

The Fukuoka City's Comprehensive Plan is a sweeping municipal government plan drawn up to promote sound development of Fukuoka City in the future, and is comprised of three elements: the Basic Concept, the Master Plan, and the Implementation Plan. This document presents an abridged version of the 9th Fukuoka City Master Plan and the Fukuoka City Basic Concept drawn up in December 2012.

- Basic Concept**.....This is a collection of long-term urban images toward which Fukuoka City is striving. It forms the foundation of various plans and municipal government administrations, and is shared by residents and numerous organizations in industry, academia, government, and private sectors involved in urban development (newly composed in December 2012).
- Master Plan**.....This 10-year long-term plan comprehensively and systematically indicates the directionality for achieving the urban images presented in the Basic Concept, in terms of urban development objectives and measures. (The 9th Master Plan was drawn up in December 2012.)
- Implementation Plan**.....This is a 4-year mid-term plan indicating specific projects to be executed by Fukuoka City to advance the Master Plan.



I Fukuoka City Basic Concept

Urban Image

Fukuoka City is a focal point of exchange within Asia where people want to live, visit, and work.



1

A city where autonomous residents help one another and lead enriched lives



2

A sustainable city offering a high quality of life that exists in harmony with nature



3

A city that attracts people with the enchantment of a culture and history shaped by the sea



4

A major city in Asia brimming with vitality and a strong presence

1 A city where autonomous residents help one another and lead enriched lives

Fukuoka City is an autonomous city filled with a free, vigorous and enterprising spirit that was shaped by a history of exchange with the Asian Continent. Each and every resident has the ability to build a local community based on self-government and mutual support and a pleasant city to live in.

In order for residents to live enriched lives, it is important that each resident govern him or herself, understand one another's views through interaction and communication, and respect each other's rights. The city strives to be a place where everyone possesses charity towards all others and shows kindness to residents and visitors alike, regardless of their nationality, age, sex, or disability. In addition, the city aims to create thriving arenas for various occupations and local activities to enable every resident to possess aspirations and lead a purposeful life.

It is also important to nurture our children, who are responsible for the future. Fukuoka will become a city that facilitates childcare and supports the region as a whole in bringing up healthy children so that the entire community will care for our children. The city will also provide an environment that allows children and youth to possess the desire and will to learn, and to live spiritually enriched, strong-minded, and independent lives.

Fukuoka City regards all residents as valuable individuals and seeks to be a city where each resident can warmly share a giving spirit, fulfill his or her role as a member of society, and lead enriched lives side by side.

2 A sustainable city offering a high quality of life that exists in harmony with nature

Fukuoka City is blessed with rich nature and a mild climate. The city has attractive scenery, a comfortable local infrastructure, and well-developed urban functions within a compact area.

To maintain the city's wonderful features in the future, the city will carefully protect its rich nature and promote low-carbon, recycling-oriented urban development that has little environmental impact. In addition, the municipal assets cultivated to date will be used most efficiently and cared for over the long term. The city also aims to improve urban safety not only by ensuring safety in daily life, but also by promoting urban development that can withstand even large-scale disasters.

Fukuoka City strives to be a beautiful city that offers a safe and comfortable, high quality of life, while at the same time valuing the blessings of nature and practicing environmentally friendly actions.

3 A city that attracts people with the enchantment of a culture and a history shaped by the sea

Fukuoka City is linked to the world through the sea and has cultivated a unique culture and character throughout its long history. This has created a variety of municipal charms including festivals, foods, art, and sports.

The city will continue to create diverse opportunities for residents to connect with the sea and develop an urban character that weaves together municipal amenities and the beauty of nature. In addition, urban attractions that fuse the city's unique history and culture will draw numerous visitors and encourage the construction of an environment that facilitates lifestyles and participation in activities for diverse people to create a new world amid integration and information exchange.

Fukuoka City aims to create a new value from unique attractions and diverse interactions to become a city that attracts visitors from around the globe.

4 A major city in Asia brimming with vitality and strong presence

Fukuoka is a city that has been sculpted amid deep ties to Asia, both in geographic and historical terms. As the international competition among cities further intensifies, Fukuoka City, as the center of the Fukuoka metropolitan area, is joining with Kyushu and neighboring Asian regions to assume the role of a driving force in Japan. In addition, in an endeavor to become a city involved in Asian dynamism that will grow alongside Asia, the city is increasing its exchange with Asia on all fronts, in residential, academic, cultural, and economic aspects. Furthermore, Fukuoka City will strive to become a model city in Asia by leveraging the knowledge and experience it has accumulated as a mature Asian city, as well as by contributing to improved lifestyle environments and the resolution of social problems faced by Asia.

Fukuoka City is focusing on growing alongside the Fukuoka metropolitan area, Kyushu, and Asia to become a major Asian city that is brimming with vibrancy and character to attract people, investment, goods, information, and dreams from throughout the world.

II Fukuoka City Master Plan

1. Basic strategy for municipal management

As Japan shifts toward a mature society, Fukuoka City will continue to develop as a continually vibrant city that attracts a variety of visitors from around the world. Meanwhile, the city will incorporate the energy of Asia to drive growth in Kyushu and Japan. As a compact, sustainable city that strikes a balance between economic growth and safe, high quality living, the city is working to lead this era in the creation of a distinctive city in Asia.

【Basic Strategy】

- (1) Create a virtuous circle of improved quality of life and urban growth
- (2) Develop the entire Fukuoka metropolitan area and undertake broad regional roles

① Create a virtuous circle of improved quality of life and urban growth

A virtuous circle will be created that improves the livability of Fukuoka City to increase the quality of residents' lives. A high quality of life will draw in people and economic activities, and achieve urban growth. The dynamism of the city will further enhance the quality of life.

To realize this requires diversity in talent and creative capabilities emerged through interaction and communication. As a supporting foundation, the city will strive to create an environment capable of cultivating, assembling, and utilizing various human resources.

② Develop the entire Fukuoka metropolitan area and undertake broad regional roles

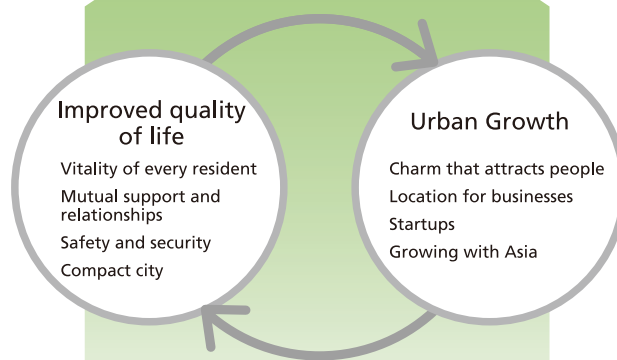
To date, the Fukuoka metropolitan area, where living spheres and economic spheres are integrated, has jointly tackled problems and issues shared by the area, involving transit, water, health care/welfare, and environment.

The environment encompassing the Fukuoka metropolitan area is drastically changing due to the progression of an aging population and lower birthrate, the arrival of a depopulating society, and the development of informatization and globalization. In order to respond to these changes in social landscape, it is important for the cities and towns in the Fukuoka metropolitan area to come together and provide residents with a place suitable for a mature society, offering safe and secure lifestyles, and well-rounded culture and occupations. It is also crucial to realize a metropolitan area that possesses international competitiveness and can drive development in Kyushu and all of Japan.

Based on this concept, Fukuoka City will form a foundation of collaboration with cities and towns in the metropolitan area and undertake the following broad regional roles in its relationships with Kyushu, Japan, and Asia.

Fukuoka City is a focal point of exchange within Asia where people want to live, visit, and work.

A high quality of life will draw in people and economic activities



Urban vitality will enhance the quality of life

Diversity in talent, interaction and communication, creativity
 · Education · Cultivating human resources · Accumulating human resources

【Basic Stance】

Fukuoka City is blessed with a variety of assets, including a history and culture shaped by the sea, a rich natural environment, well-developed urban functions, and a diversity of talent. It has been praised as one of the most livable cities in the world.

The city of Fukuoka has been developed through sea-based activities amid a history of exchange with Asia. Today, as Asia is gaining greater importance in the world, the city strives to achieve the urban images presented in the Basic Concept. It also ambitiously aspires to become “Asia’s forerunner in striking a balance among people, the environment, and urban vitality.” Fukuoka City is boldly taking up the challenge of creating a city of a new era.

However, it does not mean becoming the largest city in population or economic scale. Rather, it means creating an enriching, livable, and beautiful city where every resident possesses dreams and confidence toward the future. It means creating a compact and sustainable city where economic growth and a high quality of life with safety and security are well balanced. As such a city, Fukuoka strives to be a contributor and a model city to the rest of Asia.

2. Plan objectives

The urban development objectives presented are the desired urban visions for 10 years hence in FY2022. They consist of area objectives, spatial structure objectives, and urban ward development objectives.

(1) Area objectives

The area objectives set forth the state of people and neighborhoods envisioned as necessary to achieve the urban images.

The 8 Area Objectives in the Basic Concept & Master Plan

Basic Concept		Master Plan	
4 Urban Images	<ul style="list-style-type: none"> ● A city where autonomous residents help one another and lead enriched lives ● A sustainable city offering a high quality of life that exists in harmony with nature 	Objective 1	For every resident to lead an enriched life and be full of vitality
		Objective 2	To enable a variety of mutual support and relationships
		Objective 3	To ensure a favorable living environment that is safe and secure
		Objective 4	To build a sustainable city that is gentle to the earth and humans
	<ul style="list-style-type: none"> ● A city that attracts people with the enchantment of a culture and history shaped by the sea ● A major city in Asia brimming with vitality and strong presence 	Objective 5	To draw many different people to the cultivated attractions
		Objective 6	To energize economic activities and create numerous places of employment
		Objective 7	To have creative activities that are vibrant and diverse human resources that produce new value
		Objective 8	For the city to become a model for Asia and be globally competitive

(2) Spatial structure objectives

Spatial structure objectives set forth a vision for how urban spaces constructed for residential living and urban activities will be formed and utilized.

(3) Urban ward development objectives

Urban ward development objectives set forth a vision shared by residents and various organizations for tackling local urban development in each ward, based on the area objectives and spatial structure objectives.

3 Area objectives and measures

Objective 1: For every resident to lead an enriched life and be full of vitality

Vision

- The city is a place where urban development progresses in line with universal design principles. It is a place that is kind to all, and where all individuals are considerate of others. Each person leads an active life while mutually accepting diversity and respecting other people's rights regardless of their nationality, age, sex, or disability.
- Many residents age in good health and utilize their knowledge and experience to enthusiastically participate in society in leading and supporting roles. Persons requiring assistance receive appropriate welfare services that enable everyone to live happily and comfortably in safety.
- Residents enjoy culture, arts, sports, and recreation and lead spiritually enriched lives.
- Parents have children and raise them up with peace in a comfortable environment where a full array of childcare services is available. Children possess desire and resolve to learn on their own, future dreams, ambitions, and goals. They grow to become spiritually enriched and strong-minded through interaction with people from various generations, various experiences and studies.

Measures

- 1-1. Urban development in accordance with the universal design principles
- 1-2. Urban development that respects the rights of all people, and promotion of gender equality
- 1-3. Creation of a society where all individuals are healthy and capable of energetic activity throughout their lives
- 1-4. Urban development where people enjoy enriched culture and arts
- 1-5. Encouragement of sports and recreational activities
- 1-6. Well-developed welfare services that enable all people to live in security
- 1-7. Creation of a society where children are raised in good health and parents feel secure in having and raising children
- 1-8. Nurturing of children and youth who think, learn, and act on their own

Objective 2: To enable a variety of mutual support and relationships

Vision

- Residents voluntarily become involved in urban development and local issues. Public halls and other centers of local community activities are effectively used, and many residents conduct a variety of activities.
- Relationships between people are fostered through interaction and communication, and many different people are able to live in good health and security while providing each other with mutual support.
- Various organizations including local communities, NPOs, volunteer groups, industries, and governments work together by contributing the knowledge and knowhow each possesses to resolve various social issues through synergism.

Measures

- 2-1. Local community vitalization that becomes the foundation for mutual support
- 2-2. Creation of sites utilized for activities, such as public halls
- 2-3. Promotion of local welfare through mutual support and assistance
- 2-4. Vitalization of NPOs and volunteer activities
- 2-5. Promotion of resolutions to social issues through diverse methods and connections, such as social business

Objective 3: To ensure a favorable living environment that is safe and secure

Vision

- Urban infrastructure that can withstand disaster is built, and firefighting and emergency medical systems are well developed. Also, cooperative systems centering on voluntary organizations for disaster prevention are created in communities to reinforce disaster-readiness systems.
- Urban infrastructures common to residents including roads, water and sewage, rivers, and residential environments are well maintained to protect living environments and enable healthy, comfortable lifestyles where everyone can live safely and securely.
- Morals and manners are valued, and local volunteer crime prevention activities are frequently held so that everyone is proud to live in a city that is safe and secure. Children learn the importance of adhering to social rules and are raised with consideration and respect for social norms.

Measures

- 3-1. Urban development that is disaster resistant
- 3-2. Maintenance of a safe and comfortable lifestyle infrastructure
- 3-3. Construction of quality housing/living environments
- 3-4. Observance of rules and urban development that is safe and considerate to people
- 3-5. Urban development that is livable, safe, and devoid of crime
- 3-6. Steady supply of safe, good-quality water
- 3-7. Assurance of safety and security in daily life

Objective 4: To build a sustainable city that is kind to the earth and humans

Vision

- The city is a recycling-oriented society that promotes recycling and reduction of waste. Sustainable urban development with little environmental impact is carried out by adopting renewable energies, advocating energy conservation, and utilizing of public transportation.

- The city enjoys the rich blessings of nature through the preservation of biodiversity. It is recognized at home and abroad as a compact urban environment that is livable and balanced between nature and urban living. Residents are proud of the high-quality lifestyles they are leading.
- The city's stock is cleverly utilized over the long term to create an appealing urban environment with a beautiful cityscape, attractive landscapes appropriate to regional characteristics, and a high-quality living environment.

Measures

- 4-1. Promotion of measures against global warming and the construction of an autonomous distributed energy society
- 4-2. Construction of a recycling-oriented societal system
- 4-3. Preservation of biodiversity and creation of greenery
- 4-4. Compact urban development unique to Fukuoka that balances the city with nature
- 4-5. Construction of integrated transportation system centered on public transportation
- 4-6. Improved attractiveness and value of wards through the utilization of stock

Objective 5: To draw many different people to the cultivated attractions

Vision

- As a focal point of exchange in Asia, people from around the world are attracted to the city due to ease of mobility, hospitality, and improved diverse resources that include the sea, nature, history, culture, foods, sports, and commercial facilities. In addition, the ability to attract visitors to Kyushu as a whole is strengthened through the collaboration among the Fukuoka metropolitan area and various cities in Kyushu, and the strategic promotions and initiatives that boost the city's appeal.
- The area of Ohori Park and Maizuru Park near the city center serves as a place of relaxation for residents and a focal point that communicates history, culture, and tourism. As the face of the city, it plays an important role in improving urban attractions.
- The city is internationally recognized as a hub city for MICE and a city that hosts international sports events.

Measures

- 5-1. Rediscovery and improvement of attractions that can be tourism resources
- 5-2. Creation of a lively hub offering greenery, history, and culture
- 5-3. Creation of a kind, hospitable environment for visitors that includes information access and ease of mobility
- 5-4. Formation of a MICE hub that creates business through exchange
- 5-5. Invitations to international sports events and promotion of professional sports
- 5-6. Development of strategic promotions targeting domestic and overseas areas

Objective 6: To energize economic activities and create numerous places of employment

Vision

- There are energetic corporate activities in growth areas such as IT, health-care, medical care, and welfare industries, and foreign and domestic corporations have established offices in the city. Competitiveness is boosted through active innovation in local, small and medium enterprises that produce specialized products and services.
- Kyushu is uniformly developing through the creation of new leaders, local production for local consumption of fresh farm and marine products, the development of specialty products, and an increase in value-added products in various industries, including agriculture, forestry, and fisheries.
- There is economic vitalization in the entire Fukuoka metropolitan area, and creation of numerous worksites not only in industries in growth fields, but also in existing small and medium industries that enables youth, women, senior citizens, and persons with disabilities to work energetically.

Measures

- 6-1. Stimulation of knowledge creating industries through collaboration among industry, academia, and government
- 6-2. Promotion of the city as a location for head office functions and industries in growth fields
- 6-3. Strengthening competitiveness of small and medium enterprises that support the local economy
- 6-4. Stimulation of agriculture, forestry, and fisheries, and related businesses
- 6-5. Enhancement on job assistance

Objective 7: To have creative activities that are vibrant and diverse human resources that produce new value

Vision

- In order to take on new challenges of starting new businesses, creative and progressive human resources and corporations from around the world gather to produce new values, bringing the rate of new business establishment to national top level.
- Amid the accumulation of human resources and corporations that possesses sensitivity and technology that are brimming with creativity, inventive and progressive human resources and corporations such as business founders, rising artists, and creators are active and produce new value.
- There are numerous persons who conduct cultural and artistic activities. Creative industries in areas such as game, fashion, design, movie, and music gather and form a hub to become prime movers in city growth.
- Human resources gathered in the creative space in the city center interact with one another actively, cultivating many women, youth, students, and exchange students who make Fukuoka their focal point of action. They turn the city into a place where human resources can take on challenges and succeed easily.

Measures

- 7-1. Urban development for startups that produce new value
- 7-2. Stimulation of culture and arts that form the foundation of creative activities
- 7-3. Stimulation of creative industries that generate growth of individual talent
- 7-4. Construction of creative places where diverse individuals can gather and interact
- 7-5. Urban development where youth and women can actively challenge themselves and be successful
- 7-6. Strengthening the functions of institutions of higher education, including universities and vocational schools

Objective 8: For the city to become a model for Asia and be globally competitive

Vision

- The Fukuoka metropolitan area is recognized domestically and abroad as a region that is highly internationally competitive because of high urban function focusing on the city center and well-developed port and airport appropriate to a gateway to international exchange.
- Many local corporations actively enter overseas markets in Asia and other countries to vitalize the local economy. In addition, Japanese people with overseas experience, exchange students, and non-Japanese are active in various fields in Fukuoka City.
- As a mature city in Asia, the accumulated knowledge and experience are leveraged to contribute to the resolution of social problems faced by Asia and improve living environments.
- Fukuoka City and Busan, cities that face one another across the sea, overcome differences in systems, customs, and languages to form a lifestyle and economic region centering on the two cities.

Measures

- 8-1. Strengthen city-center functions that drive urban energy
- 8-2. Creation of vitality and creativity clusters that gather high urban functions
- 8-3. Promotion of international business exchange
- 8-4. Creation of a gateway for distribution and human resources that drives growth
- 8-5. Fostering of global human resources and the creation of places to demonstrate skills
- 8-6. Encouragement of international contribution and cooperation in cities in Asia
- 8-7. Formation of a super-broad economic region with Busan
- 8-8. Urban development that facilitates lifestyles for people from Asia and the world

4 Spatial structure objectives

Vision

- The topographic features surrounded by sea and mountains are utilized to create a unified, spatially compact urban area in the city center where residents on a daily basis can enjoy safe and secure lifestyles founded on the harmony between urban attractions and a rich natural environment.
- Surrounding the city center, the engine of the Fukuoka City's growth, there are vitality and creativity clusters that promote urban growth, area-level hubs in the east, south, and west of the city and local-level hub that form the core of residential life. Among these hubs, various city functions cumulate and respond to the special characteristics of each hub. **A compact city unique to Fukuoka** is achieved and facilitates mobility through the provision of places for residential activities and a transit based network.

〈City center〉

In the city center, which is the engine of Fukuoka City's growth, there is a concentration of high-level urban functions possessing global competitiveness and broad regional urban functions that become key to the Fukuoka metropolitan area and Kyushu.

〈Area-level and local-level hubs〉

Urban functions necessary to residential living are appropriately concentrated in sites that are central to residential living, such as local-level hubs and area-level hubs in the east, south, and west, in accordance with site characteristics such as city structures, living spheres, and key transit functions.

〈Daily living spheres〉

Daily living spheres are formed based on the elementary school district, and public halls serve as sites to create local communities centered on local government councils. Basic living conveniences necessary for residents' daily lives are also ensured.

〈Vitality and creativity clusters〉

Various urban functions are concentrated in the vitality and creativity clusters at Island City, Kyushu University Ito Campus and the vicinity, and Seaside Momochi in accordance with the characteristics of these sites, including distribution, information, and R&D that promote Fukuoka City's growth.

〈Areas where functions to be developed and changed〉

New urban development is progressing in the Kyushu University Hakozaki Campus area. The Maizuru Park/Ohori Park area is a place where many residents relax and many tourists gather.

〈Transportation network〉

Networks are formed through public transit between each of the hubs located in the city center, where there is a local transportation network for land, sea, and air. Mobility that supports various urban activities and residential living is facilitated by securing accessible transportation needed for living within the hubs and the vicinity.

Concept Picture Depicting Urban Space



5 Urban ward development objectives

As economic globalization progresses and the broad-regional roles of Fukuoka City become more important, various issues unique to each of the residential areas begin to emerge. This includes problems related to the living environment due to concentrated populations and a decline in local vitality due to aging.

For Fukuoka City to improve the quality of life and link to urban growth, such regional issues must be accurately understood and resolved, and local resources must be utilized to further heighten the attractiveness of each locality.

Therefore, residents and various organizations share urban development objectives in order to address urban planning at the ward level.

Vision

● The achievement of ward objectives through a variety of autonomous efforts and cooperation with local governments.

- Promotion of initiatives to resolve local issues involving residential life
- Utilization of local resources to advance individual local development
- The appropriate fulfillment of roles in all cities in regard to areas that have become hubs in Fukuoka City

Development Objectives: Higashi Ward

Higashi Ward—a town full of the charms of history and nature that produces vitality and energetic individuals

Aiming for urban development for a safe and livable ward

- A town where people can live safely and securely
- A town where healthy children are raised
- A town that values people and enables everyone to flourish
- A town that takes on new urban functions and creates vibrancy
- A town that leverages history, culture, and nature's attractions to generate new possibilities

Development Objectives: Hakata Ward

Hakata Ward—a town that is alive with history and tradition, and where residents live in safety and support one another

- A town where people support one another, interact, and lead healthy lives
- A town where people can live in safety and security
- A bustling town that makes the most of its history and traditions

Development Objectives: Chuo Ward

Chuo Ward—a town where people gather, excel, and are charitable Striving to be a town that is lively, energetic, and safe

- A lively town that makes the most of nature, history, and local attractions
- A town where people are considerate of one another and can live in good health
- A town where all can live in safety

Development Objectives: Minami Ward

Minami Ward—a vibrant town for living Where everyone contacts with surrounding nature and is supportive of one another

- A town where personal relationships and interaction are valued and people can easily support and assist one another as a community
- A town that maintains a living environment that is safe and secured, and beneficial to everyone
- A town that is refreshing and relaxing, where residents can feel close to nature, such as the Nakagawa River, Tameike Pond, and Mt. Aburayama.
- A spirited town alive with cultural activities and collaboration/exchange with universities and neighboring regions

Development Objectives: Jonan Ward

Jonan Ward—a town that offers enriched living

Urban development where universities and nature exist in harmony and that offers safe, secure, and supportive living

- A town that offers safe and secure living
- A town that is hospitable and supportive
- A town where the region and universities exist in harmony
- A town that values the natural environment

Development Objectives: Sawara Ward

Sawara Ward—a town of dynamic people and brilliant water and greenery that offers exchange and interaction

- A town where people live in safety and support one another
- A charming town that utilize the characteristics of Sawara Ward
- A town that makes the most of its local attractions
 - Northern Area: A neighborhood that is energetic and alive
 - Central Area: A neighborhood that has become a new local hub
 - Southern Area: A neighborhood that offers relaxation to residents by utilizing its abundance of nature

Development Objectives: Nishi Ward

Nishi Ward—a town full of life that makes the most of its nature and university knowledge, where residents can live safely and securely

Cultivating the 3 treasures of nature, residents, and universities

- A town that makes the most of its nature and is kind to the environment
- A lively, fun town where residents support one another and live energetically
- A town full of creativity that incorporates university knowledge and human resources
- A town where people of all ages can live in safety and security

Fukuoka City Basic Concept

9th Fukuoka City Master Plan

Abridged Version

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